

18TH ANNUAL EAST COAST More Than LATCH CONFERENCE

Approved
for 17 Lactation
CERP's and RN
Contact Hours!



February 15, 16 & 17, 2012
Marriott Chesapeake Hotel and Conference Center
Chesapeake, Virginia

Presented By:

HealthSource for Women



Lactation Education Resources

General Conference Sponsor:

ANNUAL EAST COAST
More Than LATCH
CONFERENCE

HealthSource for Women
801 Volvo Parkway, Suite 122
Chesapeake, VA 23320

Dated Material Please Post

LOCATION

The conference will be held at the Marriott Chesapeake Hotel and Conference Center, Chesapeake, Virginia. From I-64, take Greenbrier North exit, turn right on Woodlake Drive; the hotel is on the right at 725 Woodlake Drive.

ACCOMMODATIONS

Hotel reservations can be made through Marriott Chesapeake Hotel. Please call (757) 523-1500 or 1-888-245-2617 and identify yourself as a participant in More Than LATCH Conference. The Marriott Chesapeake Hotel is offering a special room rate of \$90 **with a full breakfast**, however, only a limited number of rooms are available so please make your reservations early. Room reservations must be received prior to January 31, 2012 to receive the conference rate.

REGISTRATION INFORMATION

Conference Fees:	Early Bird	Postmarked After Jan. 10
February 15 AM only	\$70	\$95
February 15 PM only	\$70	\$95
February 15 AM & PM	\$120	\$170
February 16 only	\$140	\$190
February 17 only	\$140	\$190
February 16 & 17	\$255	\$355
Full Conference		
February 15 (all day)-17	\$350	\$495

Registrations must be postmarked by January 10, 2012 to take advantage of the Early Bird Rate. No refunds will be issued after January 10, 2012. Requests must be submitted in writing by January 10, 2012 and all refunds will be subject to a \$50 processing fee.

Registration fee includes tuition, lunch (Thursday & Friday), refreshments, conference manual, and credits. Please make payment by Visa, Mastercard, check or money order, or online at www.healthsourceforwomen.com. See registration form.

TARGET AUDIENCE

This conference has been developed for all women's health care professionals who are giving breastfeeding advice to new mothers. This includes inpatient and outpatient nursing/clinical staff, physicians, lactation consultants, nutritionists, midwives, health educators, and breastfeeding support volunteers.

CREDIT

LCERPs and RN Contact Hours have been approved and provided by LER for:

2/15	3.0	CERPs (for completion of all 6 stations at AM session)
2/15	3.0	E-CERPs (for PM session)
2/16	5.75	CERPs
2/17	5.25	CERPs
Full Conference = 17.0 CERPs (CERPs may be "L," "R," and/or "E" CERPs)		

FURTHER INFORMATION

Contact HealthSource for Women at (757) 436-3233, or at www.healthsourceforwomen.com

CONFERENCE COORDINATOR

Susan W. Hatcher, RN, BSN, IBCLC
Manager, HealthSource for Women, Chesapeake, Virginia, susan@healthsourceforwomen.com

February 15-17, 2012 • Chesapeake, VA • Annual East Coast More Than LATCH Conference

Agenda

Pre-conference:

Morning Clinical Skills Day – Wednesday, February 15, 2012

Registration: 8:00AM; Sessions 8:45AM to 12:15PM*

This half-day clinical session is comprised of six interactive skills stations where participants will experience hands-on training. Stations include milk protein intolerance, managing oversupply, communication skills, hospital practices, skin-to-skin and reflux.

Afternoon Session: Barbara Wilson-Clay, BSed, IBCLC, FILCA Wednesday, February 15, 2012

Registration: 1:00PM; Session 2PM to 5PM*

What is the Answer?

Spend the afternoon with Barbara Wilson-Clay to weave through a series of questions, pictures, and quizzes to see if you are up to speed on your assessment skills! This will be a fun and interactive afternoon packed full of information. Come and see if you have all the right answers!

*No lunch is provided to participants on this day – lunch is on your own.

Thursday, February 16, 2012

7:30–8:00AM	Registration/Exhibits/Coffee
8:00–8:15AM	Welcome
8:15–9:45AM	<i>MRSA as an Emerging Risk Factor in Postpartum Patients</i> Barbara Wilson-Clay, BSed, IBCLC, FILCA
9:45–10:15AM	Break/Exhibits
10:15–11:45AM	<i>Rousing the Sleepy Newborn</i> Barbara Wilson-Clay, BSed, IBCLC, FILCA
11:45–1:00PM	Lunch (provided)/Exhibits
1:00–2:30PM	<i>Maternal Obesity and Breastfeeding</i> Susan W. Hatcher, RN, BSN, IBCLC
2:30–2:45PM	Break/Exhibits
2:45–4:00PM	<i>Business Case for Breastfeeding: A Community Initiative</i> Natasha Sriraman, MD, IBCLC
4:00–4:15PM	Evaluations/Adjournment

Friday, February 17, 2012

7:30–8:00AM	Registration/Exhibits/Coffee
8:00–8:15AM	Welcome
8:15–9:45AM	<i>Why's a Nice Lactation Consultant Like You Talking About Bottle-feeding?</i> Karen Gromada, MSN, RN, IBCLC, FILCA
9:45–10:15AM	Break/Exhibits
10:15–11:45AM	<i>The Role of Feminism and the Impact on Breastfeeding Rates: You Decide?</i> Glenda Adams, MSN, RNC, WHNP, IBCLC
11:45–1:00PM	Lunch (provided)/Exhibits
1:00–2:15PM	<i>The Cells in Human Milk: What is Really in There?</i> E. Stephen Buescher, MD
2:15–2:30PM	Break/Exhibits
2:30–3:30PM	<i>Breastfeeding Twins and Higher Order Multiples</i> Karen Gromada, MSN, RN, IBCLC, FILCA
3:30–3:45PM	Evaluations/Adjournment

General Session Speakers

Glenda Adams, MSN, RNC, WHNP, IBCLC
Glenda is an Assistant Professor at the University of Louisville in the area of maternal/newborn and lactation. She serves as president for the state lactation coalition and is currently pursuing a PhD in nursing with research emphasis on lactation.

E. Stephen Buescher, MD
Dr. Buescher is a physician, author, and researcher specializing in pediatric infectious disease. He is a frequent lecturer on the components of human milk. He is currently a Professor for Eastern Virginia Medical School and works at the Center for Pediatric Research in Norfolk, Virginia.

Karen Gromada, MSN, RN, IBCLC, FILCA
Karen has worked in various perinatal settings, including L&D, OB early discharge homecare, and as a private practice and hospital-based lactation consultant. She leads a La Leche League group for mothers of multiples, and is an author of a book and several professional publications.

Susan W. Hatcher, RN, BSN, IBCLC
Susan is a women's health nurse and board certified lactation consultant, with experience in both inpatient normal newborn and high risk infants, and outpatient services. She is a published author of books, book chapters, and patient educational material. She is currently in private practice and owner of HealthSource for Women in Chesapeake, Virginia.

Natasha Sriraman, MD, IBCLC
Dr. Sriraman has been working with mothers and babies for many years. She is a practicing pediatrician, and certified lactation consultant who is involved with a community campaign to support breastfeeding in the workplace.

Barbara Wilson-Clay, BSed, IBCLC, FILCA
Barbara has been assisting breastfeeding families for thirty years. She is board certified lactation consultant, who maintains a private practice in Austin, Texas. She is active in many local, national, and international boards and coalitions to promote breastfeeding. Her research and commentaries have been widely published, and she is a frequent national and international lecturer.

Registration Form 18TH ANNUAL EAST COAST More Than LATCH CONFERENCE • February 15-17, 2012

Please Print Legibly!

Name _____

Title and Credentials _____

Street Address _____

City _____ State _____ Zip _____

Home Phone (____) _____ Work Phone (____) _____

FAX _____

E-Mail Address _____

Social Security # _____

OR IBCLC # _____

METHOD OF PAYMENT: Check Money Order Visa/Mastercard Online Web Payment

Credit Card Number# _____ / _____ / _____

Signature _____

Expiration Date _____ / _____

Office Use Only: Receipt # _____ Date _____

Early Bird After 1/10

Please indicate choice of conference dates:

_____ Pre-Conference, February 15 AM only	\$70	\$95
_____ Pre-Conference, February 15 PM only	\$70	\$95
_____ Pre-Conference, February 15 All Day	\$120	\$170
_____ February 16 only	\$140	\$190
_____ February 17 only	\$140	\$190
_____ February 15 & 16	\$255	\$355
_____ Full Conference, February 15-17	\$350	\$495

TOTAL AMOUNT PAID \$ _____ \$ _____

Early Bird registrations must be postmarked by January 10, 2012

Please include my name/address in a participant directory for distribution YES NO

Please indicate if you would like a vegetarian meal YES NO

Please indicate your manual preference HARD COPY ELECTRONIC

Make check payable to and mail to: HealthSource for Women 801 Volvo Parkway, Suite 122, Chesapeake, VA 23320.
Registration by credit card can be mailed to above address or faxed to (757) 436-2025. Registration by online payment can be made at www.healthsourceforwomen.com.